



le 4 juin 2018

### Demande de commandite

Monsieur/Madame,

Nous planifions déjà le 4e Gran Fondo Baie Sainte-Marie!! Le comité organisateur du Gran Fondo Baie Sainte-Marie planifie un événement avec encore plus d'envergure qui promet une expérience des plus remarquables pour 2018.

Nous offrons encore quatre tours à l'événement du 22 et 23 septembre en proposant aux cyclistes le choix d'un tour Super Gran, Gran, Medio ou Piccolo. Nous invitons tous ceux voulant faire du vélo pour le plaisir, pour la bonne santé ainsi que ceux qui désirent relever un défi personnel tout en appréciant le beau paysage à participer à cette expérience exceptionnelle.

Afin d'assurer le succès de notre événement, nous nous fions à l'appui généreux de notre communauté d'affaires lors de notre recueil de commanditaires. Votre participation comme commanditaire produira de cette quatrième édition du Gran Fondo une fin de semaine spectaculaire tout en vous offrant la possibilité de bénéficier d'une visibilité accrue.

Vous trouverez ci-joint notre plan de commandite qui résume les différents types et niveaux de commandites ainsi que les avantages que ceux-ci peuvent vous amener. Vous pouvez nous contacter pour discuter de votre intérêt et nous serons content de répondre à toutes vos questions.

On vous remercie à l'avance de toute l'attention que vous portez à notre demande et vous prions de recevoir l'expression de nos sentiments les meilleurs.

Pam Doucet  
Présidente du comité organisateur du Gran Fondo Baie Sainte-Marie



June 4<sup>th</sup>, 2018

### Sponsorship Request

To Whom It May Concern,

We are already planning for our 4<sup>th</sup> edition!! The Gran Fondo Baie Sainte-Marie organizing committee is planning an even bigger and better event this year that promises to deliver even more excitement and economic activity for our community.

Our 2018 Gran Fondo will take place on September 22<sup>nd</sup> & 23<sup>rd</sup>, once again offering our participants four rides, a 161km Super Gran Fondo, 117 km Gran, 67 km Medio or medium distance and 35 km Piccolo routes. We invite all those looking to ride for fun, for good health and to take on a personal challenge all while enjoying the beautiful scenery in a safe environment to participate in this exceptional cycling and cultural event experience.

To ensure the event's success, we need the continued generous support of our community as we solicit sponsors to help make this fourth edition spectacular. Once your business becomes an official sponsor of the event, you become part of an interesting and unique showcase.

A sponsorship plan and commitment form are enclosed that summarize the different levels of sponsorship as well as the advantages these will bring you. You may contact us at any time to discuss this opportunity and we will be happy to answer any questions you may have.

We thank you in advance for your consideration and we look forward to hearing from you as you commit to becoming a part of Gran Fondo Baie Sainte-Marie's success!

Pam Doucet,  
Chairperson, Gran Fondo Baie Sainte-Marie organizing committee



The *Gran Fondo Baie Sainte-Marie* organizing committee is currently preparing its fourth edition that will take place on September 22<sup>nd</sup> and 23<sup>rd</sup> 2018!

In order to ensure the event's success, we need the continued generous support of our community as we solicit sponsors to help make this third edition spectacular.

<b>LEVEL/ PRICE</b> (cash or equivalent)	<b>Recognition at Hospitality Tent (large banner)</b>	<b>Logo on back of jersey* (*3 logos max - first come, first served)</b>	<b>Logo banner on back wall of registration area</b>	<b>One free registration</b>	<b>Use of sponsor's branded material/equipment on site (ex: tent)</b>	<b>Logo recognition on flyers and print materials</b>	<b>Logo and link on website</b>	<b>Social Media promotion</b>	<b>Logo recognition on volunteer clothing</b>
<b>HOSPITALITY SUPER SPONSOR \$5000 (1 only)</b>	✓	✓ * Logo on middle back of jersey	✓	✓	✓	✓	✓	✓	✓
<b>GOLD GRAN* \$1500 (3 ONLY)</b>		✓ *Logo on back pockets of jersey	✓	✓	✓	✓	✓	✓	
<b>SWAG BAG SPONSOR \$1500 (1 only)</b>		✓ *Logo on Swag Bag instead of jersey	✓	✓	✓	✓	✓	✓	
<b>GRAN REST STOP SPONSOR \$1000 (4 available)</b>			✓ * Logo banner at rest stop	✓	✓ *At rest stop	✓	✓	✓	
<b>MEDIO \$500</b>				✓	✓	✓	✓	✓	
<b>PICCOLO \$300</b>						✓	✓	✓	✓
<b>SPOKES OF THE WHEEL material</b>						✓	✓	✓	

## NEW FOR 2018

ALL SPONSORS HAVE THE OPPORTUNITY TO HAVE COUPONS INCLUDED INSIDE SWAG BAGS!

**DEADLINE JULY 20<sup>TH</sup>**



## SPONSORSHIP FORM

### SPONSORSHIP LEVEL (check one)

HOSPITALITY SUPER SPONSOR \$5000

GOLD GRAN \$1500

SWAG BAG \$1500

GRAN REST STOP \$1000

MEDIO 500\$

PICCOLO \$300

**SPOKES of the WHEEL\***

\*Please specify contribution (ex: other cash amounts, food, prizes, etc.)

I will donate: \_\_\_\_\_

*The Gran Fondo Baie Sainte-Marie team is committed to promoting a healthy event and, as such, requests that special consideration be given to the nutritional benefits of food/snacks/drinks provided and/or donated. Foods that are high in sugar, fats and sodium and/or have little to no nutritional value could conflict with the health benefits of the event and the participants' optimal performance. Please contact us with any questions or for clarification. Thank you for your support!*

**“First come- first served” opportunity for all Sponsorships**

Company name: \_\_\_\_\_

How would you like to be listed on event signage and advertising?

\_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

PLEASE SEND COMPANY LOGO BY EMAIL TO: [rflynn@munclare.ca](mailto:rflynn@munclare.ca)

PLEASE MAKE CHEQUE PAYABLE TO: Municipality of Clare

AND SEND TO: Municipality of Clare (Gran Fondo) 1185 Hwy 1, Little Brook, NS, BOW 1Z0

For more information, call 902.769.2031 to speak with Réanne Flynn

Our committee will be in touch to work out all the details of your sponsorship once we receive your completed form.

**We thank you in advance for your consideration  
and we look forward to hearing from you  
as you commit to becoming a sponsor and a part of  
Gran Fondo Baie Sainte-Marie's success!**

**DEADLINE JULY 20<sup>TH</sup>**