

TERRA FONDO



Opportunité de commandite!

Sponsorship Opportunity!

Nouveau cette année, le comité organisateur du Gran Fondo Baie Sainte-Marie organise un trajet en vélo de montagne le samedi 2 octobre! Le Terra Fondo offre une route de 68 kilomètres le long du système Rails-to-Trails et autres sentiers. Afin d'assurer le succès de notre événement, nous nous fions à l'appui généreux de notre communauté d'affaires lors de notre recueil de commanditaires. Votre participation comme commanditaire produira de ce premier Terra Fondo un événement spectaculaire tout en vous offrant la possibilité de bénéficier d'une visibilité accrue.

New this year, the Gran Fondo Baie Sainte-Marie organizing committee is preparing its first mountain bike event scheduled on Saturday, October 2, 2021! The Terra Fondo is a 68-kilometer mountain bike ride on our Rails-to-Trails multi-use system and other challenging trails in our Acadian region of Clare.

In order to ensure the event's success, we need the continued generous support of our community as we solicit sponsors to help make this first Terra Fondo spectacular.

Sponsor Benefits	Participant T-Shirt Sponsor \$500	Volunteer t-shirt sponsor 500\$	Spokes of the wheel (other cash amounts, food, prizes, etc.)
# Available:	3	1	unlimited
Social Media promotion	✓	✓	✓
Logo and link on website	✓	✓	✓
Logo on flyers and print materials	✓	✓	✓
Use of sponsor's branded material/ equipment on site (ex: tent)	✓	✓	✓
Logo on back of event apparel (long-sleeve t-shirts)	✓		
Logo on back of volunteer t-shirts		✓	
Deadline to become a sponsor:	September 7, 2021	September 7, 2021	September 20, 2021

SPONSORSHIP FORM

SPONSORSHIP LEVEL (check one)

PARTICIPANT T-SHIRT SPONSOR \$500

VOLUNTEER T-SHIRT SPONSOR \$500

SPOKES of the WHEEL*

*Spokes of the Wheel sponsor: Please specify contribution (ex: other cash amounts, food, prizes, etc.).

I will donate: _____

The Gran Fondo Baie Sainte-Marie team is committed to promoting a healthy event and, as such, requests that special consideration be given to the nutritional benefits of food/snacks/drinks provided and/or donated. Foods that are high in sugar, fats and sodium and/or have little to no nutritional value could conflict with the health benefits of the event and the participants' optimal performance. Please contact us with any questions or for clarification. Thank you for your support!

“First come- first served” opportunity for all sponsorships

Company name: _____

How would you like to be listed on event signage and advertising? _____

Contact person: _____

Address: _____

Phone: _____

Email: _____

PLEASE SEND COMPANY LOGO BY EMAIL TO: cdo@munclare.ca

PLEASE MAKE CHEQUE PAYABLE TO: Municipality of Clare
AND SEND TO: Municipality of Clare (Terra Fondo) 1185 Hwy 1, Little Brook, NS, B0W 1M0
For more information, call 902.769.2031 to speak with Réanne Flynn

Our committee will be in touch to work out all the details of your sponsorship once we receive your completed form.

We thank you in advance for your consideration and we look forward to hearing from you as you commit to becoming a sponsor and a part of our first Terra Fondo's success!

